



## Clean Energy Works: Portland/Community Workforce Agreement Meeting Minutes

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Community Benefit Dialogue  
Thursday, August 13<sup>th</sup> from 9:00pm – 10:30am  
Located at the Lovejoy room, City Hall  
1221 SW 4<sup>th</sup>, Portland OR 97204

### **Individuals Present:**

Colin Bishop: Change to Win  
Barbara Byrd: Oregon AFI-CIO  
Bob Calwhite: Carpenters  
Paul Cummings: Enterprise Community Partners  
Pat Daniels: Irvington Covenant Construction Hope  
Al Devita: Laborers' Union Training and  
Apprenticeship  
Warren Fluker: Urban League  
Diane Furington: Energy Trust  
John Gardner: CAWS/WSI  
Jeremy Hays: Green for All  
Alan Hipolito: Verde  
Roberta Hunte: Oregon Tradeswomen  
Jennice Jackson: Constructing Hope  
PreApprenticeship  
Bill Kowalczyk: Portland Youth Builders  
Lynn Knox: Economic Opportunity Initiative/PDC

Steve Lacey: Energy Trust of Oregon  
Victoria Libov: IRCO  
Bev Logan: MACG  
Brian McVay: Neil Kelly Co.  
Debbie Menashe: Energy Trust  
Ben Nelson: Laborers' Union  
Mary Nemmers: MACG  
Melissa Peterson: Enterprise Community Partners  
Dianne Riley: Coalition for a Livable Future  
Ted Salter: Ted Salter and Associates  
Derek Smith: City of Portland Planning, Sustainability  
John Steffens: Carpenters P.N.C.I  
Lubov Tsinovkina: Human Solutions  
Anna Volkova: Human Solutions  
Deborah Williams: PCC/ETAP  
Ron Williams: Oregon Action  
Adam Zimmerman: Shore Bank

### **Agenda:**

- Welcome
- Introductions
- Opportunity Overview
- Goals of the Community Workforce Agreement Dialogue
- Questions
- Brainstorming & Gathering Input
- Next Steps

Judith Mallory from the Office of Neighborhood Involvement with the City of Portland called the meeting to order and began introductions. Judith in partnership with Jerry Williams will be facilitating the process.



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John Gardner with Construction Apprenticeship & Workforce Solutions (CAWS) welcomed the group and spoke on how this opportunity is connected to the mission of CAWS, and supported by the Workforce Investment Board.

Derek Smith with the Office of Sustainable Development conducted an overview of Clean Energy Works: Portland

- Residential Energy Retrofit Pilot.
- Financed partly through ARRA funds
- Offering on- bill financing
- Goal of Producing energy savings for homeowners
- 500 home pilot that proves concepts from an energy savings stand point, home owner satisfaction stand point and quality assurance stand point on the type of work being done etc.
- Mission- To complete 500 energy efficient residential retrofits of Portland area homes by June of 2010. The first 30 homes by September 2009.

Derek Smith recognized Steve Lacey with Energy Trust of Oregon, who is in charge of setting standards of quality, and Adam Zimmerman with Shore Bank Enterprise Cascadia who is the fund manager for this project. Shore Bank is managing the financing of the pilot using stimulus dollars on behalf of the city to pay contractors and interfacing with utilities that accept payment from customers who take out loans to finance energy retrofits in their homes.

Jeremy Hays of “Green for All” gave an overview of his organization and provided additional context for the opportunity Clean Energy Works: Portland, and the development of a Community Workforce Agreement represents.

*Overview: Green For All is dedicated to improving the lives of all Americans through a clean energy economy. They work in collaboration with the business, government, labor, and grassroots communities to create and implement programs that increase quality jobs and opportunities in green industry.*

The Portland pilot offers homeowners access to low-cost financing for energy efficiency home improvements, like new insulation or the installation of a high efficiency furnace or water heater. To help decide which upgrades and financing options make sense, participants will receive the assistance of a qualified Energy Advocate throughout the process. The scope of the pilot is centered on 500 homes but the metropolitan area has potentially 100,000 homes that could benefit from energy retrofits if the interest and capital exists



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Some of the potential work involved through the project was discussed and centered around;

- Energy auditing
- Duct ceiling insulation
- Hot water heater installation
- New furnace installation

There was discussion around the weatherization areas not included in the Pilot and though they are not part of the initial model it was discussed that as the opportunity goes to scale we would look at additional approaches to bring in other measures and options for homeowners

Questions arose around the County's Weatherization program, and it was relayed that this project is partnered with the County's efforts but separate, referrals will be in place for individuals who don't qualify for the pilot program but meet the County's guidelines and eligibilities for Weatherization services.

Brainstorm: The Brainstorm session was an open session that allowed those in attendance to begin making suggestions around the possible community benefits, standards, and elements they would like to see reflected in a Community Workforce Agreement.

Brainstorm:

### ***Training:***

Should build on and coordinate with current training capacity  
Make sure training is designed to build opportunities for advancement in field  
Registered Apprenticeship/certificate program  
Contractors need capacity for on the job training  
Develop consistent standards for training  
MWESB participation  
Diversity workforce, including marginalized workers (chronic unemployed, previous criminal background)  
Identify opportunities beyond but connected to weatherization  
Energy Advocates: ensure quality and availability of multiple training programs  
Certain percentage of all workers must go through training  
Homeowners need training for utilizing systems

### ***Contractors:***

Standards for contractors  
Build from state standards  
Require hiring from targeted worker communities  
Ramp up from pilot:



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Options include: increasing capacity of agencies, contractors and increasing # of contractors involved in program.

Need some information on # of jobs created and types of jobs (full-time? Etc)

How many jobs per home?

Value based approach recognizing contractors that provide benefits while keeping opportunities for emerging small businesses to participate

Contractors provide on-the job training for workers

Provide technical and financial assistance to meet contractor standards (i.e. ability to provide insurance)

### ***Workers:***

Require participation in training

Focus on training that results in “ready for placement” status for worker

Workforce standards

Skill standards

Contractor Selection

Need criteria

Map the need at different levels of scalability

Articulate the career path beyond the pilot

Wages/ Benefits

### ***Oversight and Accountability structure:***

Group needs to define and design

Who is accountable for what?

What oversight systems exist?

Can rules or elements be waived?

What power would an oversight committee have?

Will it work/ does it work now

What are the penalties?

### **Next Steps.**

- Reconvene August 24<sup>th</sup> at 2pm at the White Stag building for the next Community Workforce Agreement Meeting
- Continue to identify areas and elements for a community workforce agreement on standards and community benefits for this pilot project, that may serve as the foundation for future agreements related to this work as it goes to scale
- Continue to work towards the goal of having a working agreement that stakeholders can sign on in support of and a formal process for adoption can be developed by early to mid September through the work of the group over the next 2 to 3 meetings.